CONTRACT

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000
www.kpho.com

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
499090 / 2	06380634

Product
NRCC IE:SKED 2

Contract Dates	Estimate #
10/19/12 - 10/25/12	3394

Advertiser	Original Date / Revision
National Republican Congressional Committ	10/17/12 / 10/23/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KPHO	Matt Norten	HRP-WASHING

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/22/12	10/22/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$400.00							
2	KPHO	10/23/12	10/23/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-1-----	1	$400.00							
3	KPHO	10/24/12	10/24/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--1----	1	$400.00							
4	KPHO	10/25/12	10/25/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---1---	1	$400.00							
5	KPHO	10/19/12	10/19/12	M-F 5-530am	M-F 5-530a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$400.00							
6	KPHO	10/22/12	10/22/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$400.00							
7	KPHO	10/23/12	10/23/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-1-----	1	$400.00							
8	KPHO	10/24/12	10/24/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--1----	1	$400.00							
9	KPHO	10/25/12	10/25/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---1---	1	$400.00							
10	KPHO	10/19/12	10/19/12	M-F 530-6a	M-F 530-6a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$400.00							
11	KPHO	10/22/12	10/22/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract / Revision	Alt Order #
499090 / 2	06380634

Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE:SKED 2	**3394**

Advertiser	Original Date / Revision
National Republican Con	10/17/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $300.00						
12	KPHO	10/23/12	10/23/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -1-----	Spots/Week 1	Rate $300.00						
13	KPHO	10/24/12	10/24/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --1----	Spots/Week 1	Rate $300.00						
14	KPHO	10/25/12	10/25/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ---1---	Spots/Week 1	Rate $300.00						
15	KPHO	10/19/12	10/19/12	M-F 6-630a	M-F 6-630a		:30			NM	1	$300.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ----1--	Spots/Week 1	Rate $300.00						
16	KPHO	10/22/12	10/22/12	M-F 630-7a	M-F 630-7a		:30			NM	1	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $300.00						
17	KPHO	10/23/12	10/23/12	M-F 630-7a	M-F 630-7a		:30			NM	1	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -1-----	Spots/Week 1	Rate $300.00						
18	KPHO	10/24/12	10/24/12	M-F 630-7a	M-F 630-7a		:30			NM	1	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --1----	Spots/Week 1	Rate $300.00						
19	KPHO	10/25/12	10/25/12	M-F 630-7a	M-F 630-7a		:30			NM	1	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ---1---	Spots/Week 1	Rate $300.00						
20	KPHO	10/19/12	10/19/12	M-F 630-7a	M-F 630-7a		:30			NM	1	$300.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ----1--	Spots/Week 1	Rate $300.00						
21	KPHO	10/21/12	10/21/12	CBS SUNDAY MORNING	Various		:30			NM	1	$1,200.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------1	Spots/Week 1	Rate $1,200.00						
22	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $500.00						
23	KPHO	10/23/12	10/23/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -1-----	Spots/Week 1	Rate $500.00						
24	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --1----	Spots/Week 1	Rate $500.00						
25	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ---1---	Spots/Week 1	Rate $500.00						
26	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	$500.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ----1--	Spots/Week 1	Rate $500.00						
27	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	$1,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $1,000.00						

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10/19/12 - 10/25/12	NRCC IE:SKED 2	3394

Advertiser	Original Date / Revision
National Republican Con	10/17/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
28	KPHO	10/23/12	10/23/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-1-----	1	$1,000.00							
29	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--1----	1	$1,000.00							
30	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---1---	1	$1,000.00							
31	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$1,000.00							
32	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$1,000.00							
33	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--1----	1	$1,000.00							
34	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---1---	1	$1,000.00							
35	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$1,000.00							
36	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$1,500.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 630P	M-F 630PM News	M----------	:30	~~$1,500.00~~	NM				
Credited												
37	KPHO	10/23/12	10/23/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	-1-----	1	$1,500.00							
38	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--1----	1	$1,500.00							
39	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	---1---	1	$1,500.00							
40	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$1,500.00							
41	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----1-	1	$500.00							
42	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----1-	1	$500.00							
43	KPHO	10/21/12	10/21/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	$1,200.00

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Advertiser	Original Date / Revision
National Republican Con	10/17/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ------1	Spots/Week 1	Rate $1,200.00							
44	KPHO	10/25/12	10/25/12	BIG BANG THEORY/TWO A	Thu 7p-8p		:30			NM	1	$5,000.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ---1---	Spots/Week 1	Rate $5,000.00							
45	KPHO	10/20/12	10/20/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	0	$0.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -----1-	Spots/Week 1	Rate $2,200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KPHO	10/15/12-10/21/12		CRIMETIME SATURDAY	Sat 8p-9p	-------Sa--	:30		~~$2,200.00~~	NM		
Credited												
46	KPHO	10/20/12	10/20/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	1	$3,000.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -----2-	Spots/Week 2	Rate $3,000.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KPHO	10/15/12-10/21/12		48 HOURS MYSTERY	Sat 9p-10p	-------Sa--	:30		~~$3,000.00~~	NM		
Credited												
47	KPHO	10/21/12	10/21/12	THE GOOD WIFE	Sun 8-9p		:30			NM	0	$0.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ------1	Spots/Week 1	Rate $5,000.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KPHO	10/15/12-10/21/12		THE GOOD WIFE	Sun 8-9p	---------Su	:30		~~$5,000.00~~	NM		
Credited												
48	KPHO	10/22/12	10/22/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$1,800.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $1,800.00							
49	KPHO	10/23/12	10/23/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$1,800.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -1-----	Spots/Week 1	Rate $1,800.00							
50	KPHO	10/24/12	10/24/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$1,800.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays --1----	Spots/Week 1	Rate $1,800.00							
51	KPHO	10/25/12	10/25/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$1,800.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays ---1---	Spots/Week 1	Rate $1,800.00							
52	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	$1,800.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ----1--	Spots/Week 1	Rate $1,800.00							
53	KPHO	10/20/12	10/20/12	Sa Late News	Sa 10p-1035p		:30			NM	1	$1,200.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -----1-	Spots/Week 1	Rate $1,200.00							
54	KPHO	10/21/12	10/21/12	Su Late News	Su 10p-1035p		:30			NM	1	$1,500.00
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ------1	Spots/Week 1	Rate $1,500.00							
55	KPHO	10/22/12	10/22/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	$450.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays 1------	Spots/Week 1	Rate $450.00							
56	KPHO	10/23/12	10/23/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	$900.00
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -2-----	Spots/Week 2	Rate $450.00							

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National Republican Con	10/17/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
57	KPHO	10/24/12	10/24/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--2----	2	$450.00						
58	KPHO	10/25/12	10/25/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---2---	2	$450.00						
59	KPHO	10/19/12	10/19/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----2--	2	$450.00						
60	KPHO	10/22/12	10/22/12	HAWAII FIVE-0	Mon 9p-10p		:30			NM	1	$7,450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$7,450.00						
61	KPHO	10/20/12	10/20/12	NCAA Football Reg Season	NCAA Football		:30			NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$900.00						
62	KPHO	10/21/12	10/21/12	Rasmussen	Various		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$400.00						
63	KPHO	10/25/12	10/25/12	ELEMENTARY	Thu 9p-10p		:30			NM	1	$10,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---T---	1	$10,000.00						
64	KPHO	10/24/12	10/25/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--WT---	1	$1,700.00						
									Totals		65	$72,100.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/25/12	65	$72,100.00	$61,285.00	$306.43	$61,591.43
Totals	65	$72,100.00	$61,285.00	$306.43	$61,591.43

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☑ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date	Signature	703-683-4877 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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